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**CHRISTINE RADOGNO**  
STATE SENATOR • 41ST DISTRICT

July 5, 2005

**COMMITTEES:**

**MINORITY SPOKESPERSON**

**APPROPRIATIONS II**

**MEMBER:**

**APPROPRIATIONS**

**HEALTH & HUMAN SERVICES**

Comment 182

Chief, Regulations & Procedures Division  
Alcohol & Tobacco Tax & Trade Bureau  
Attn: Notice No. 41  
P. O. Box 14412  
Washington, D.C. 20044-4412

Dear Chief:

Under current regulations, most beer, wine, and distilled spirits labels are not required to provide consumers with basic meaningful information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcoholic beverages (with some exceptions) are the only major class of consumable goods that do not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

Furthermore, existing label requirements for beer, wine, and spirits are so disparate as to promote consumer confusion.

I believe providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. This information is important to me personally as well as to most consumers. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per servings should be important to anyone trying to monitor his or her alcohol intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine, and spirits label. Meanwhile, I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely, .

Chris inc Radogno  
Senator 41<sup>st</sup> District  
Illinois State Senate

A handwritten signature in dark ink, appearing to read "Radogno", with a stylized flourish at the end.